Lots of hands-on C.E. options at CDA event in San Francisco

California Dental Association Presents
The Art and Science of Dentistry, Sept. 4–6

CDA Presents continues to expand its educational offerings, evidenced by the San Francisco event’s packed agenda and large exhibit hall numbers. Attendees at the Sept. 4–6 meeting can expect to see a wide variety of presentations and some of the industry’s newest equipment on display in the exhibit hall. The meeting has developed a reputation as a West Coast product-launch venue by many dental companies. “We expect this show to be one of the best we have put on in San Francisco,” said Del Brunner, DDS, CDA Presents board of managers chair. “We strive to adapt and enhance our programs based on what members want and need to help them better their practices.”

Lots of C.E. options
Highlights among the meeting’s many continuing education courses include:

Detection and Diagnosis of Oral Lesions for the General Practitioner: A Hands-on Cadaver Course (led by Homayon Asadi, DDS, and William M. Carpenter, DDS, MS). This workshop will provide proper head and neck examination and hands-on experience in oral mucosal and soft-tissue biopsy techniques. Use of appropriate instruments, biopsy site selection, tissue procurement, specimen fixation and relationship with the pathology laboratory also will be covered.

Local Anesthesia Cadaver Dissection (led by Alan W. Budenz, DDS, and Mel Hawkins, DDS). This workshop will cover the anatomy, landmarks, skull locations, insertion points and needle pathways for the inferior alveolar, mental and advanced (higher) mandibular nerve blocks, such as the Gow-Gates and Akino -si techniques. Also covered is a complete maxillary division nerve block as well as the use of other blocks and infiltrations. Analysis of the neurovasculature, muscles of mastication and accessory innervations in the dissected fields will allow direct visualization and better un-

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• Nov. 30 through Dec. 3: The Greater New York Dental Meeting keeps growing,

INDUSTRY NEWS a8–a17
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• Oral Health America program educates youth about the dangers of spit tobacco
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American Association of Oral and Maxillofacial Surgeons, Sept. 8–13, Honolulu

Pristine beaches and colorful orchid leis are among the sights awaiting attendees of the AAOMS annual meeting. The exhibit hall and most educational sessions take place at the Hawaii Convention Center, in the heart of Honolulu at the gateway to Waikiki. Photo/ Hawaii Tourism Authority (HTA)/Tor Johnson

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